

# May 2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	<p><u>Digital Main Street - The Importance of Paid Advertising in a Digital Space</u> 10:00 a.m. - 11:30 a.m.</p> <p><u>Business Planning - Part 2</u> 10:00 a.m. - 11:30 a.m.</p>	3	<p><u>Steppingstones of E-Commerce: Part 1 – Expanding into E-Commerce</u> 11:30 a.m. - 12:30 p.m.</p>	5	6
7	8	<p><u>Digital Main Street - Optimizing For Search Engines: SEO</u> 10:00 a.m. - 11:30 a.m.</p> <p><u>Market Research</u> 10:00 a.m. - 11:30 a.m.</p>	10	<p><u>DMS - Steppingstones of E-Commerce: Part 2 – Modernizing Your E-Commerce (Digital) Infrastructure</u> 11:30 a.m. - 12:30 p.m.</p>	12	13

14	15	16	17	18	19	20
		<u>DMS - Web Presence 101: Ensuring Your Foundation is Set</u> 10:00 a.m. - 11:30 a.m.  <u>Tax Seminar with the Canada Revenue Agency</u> 10:00 a.m. - 11:30 a.m.		<u>DMS - Steppingstones of E-Commerce: Part 1 – Expanding into E-Commerce</u> 11:30 a.m. - 12:30 p.m.		
21	22	23	24	25	26	27
		<u>Digital Main Street: Social Media for Your Business</u> 10:00 a.m. - 11:30 a.m.  <u>Marketing and Sales</u> 10:00 a.m. - 11:30 a.m.		<u>DMS - Steppingstones of E-Commerce: Part 2 – Modernizing Your E-Commerce (Digital) Infrastructure</u> 11:30 a.m. - 12:30 p.m.		
28	29	30	31	1	2	3
	<u>Business Basics Workshop - Haldimand County</u> 9:00 a.m. - 11:00 a.m.	<u>Financial Forecasting</u> 10:00 a.m. - 11:30 a.m.				